

Rep Order# 6815346 Ver# 2 Status Returned Traffic Order# 101886

Printed: 05/21/2012 12:42 PM
Last Received: 05/16/2012 11:28 AM

Showing Buylines: All Lines
SC=*

1 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () OCEGUERA FOR CONGRESS
Product OCEGUERA 4 CONGRESS
Estimate# 1185
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE,S
SU 800, WASHINGTON, DC 20007
Agency CPI/P2/E 104/111/1185
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

SC=*

— REMARKS —

PLEASE SEE BELOW. THANKS!

| LT | In | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|--------|-----------|------|--------------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | TU-F,M | 5A-6A | | WAKE UP WITH THE WAGNERS | :30 | \$135.00 | 10/02-10/08 | 2 | 1 | 2 | \$270.00 | |
| 2 | TU-F,M | 6A-7A | | WAKE UP WITH THE WAGNERS | :30 | \$275.00 | 10/02-10/08 | 3 | 1 | 3 | \$825.00 | |
| 3 | TU-F,M | 7A-9A | | TODAY SHOW | :30 | \$300.00 | 10/02-10/08 | 4 | 1 | 4 | \$1,200.00 | |
| 4 | SA | 6A-7A | | NEWS 3 AT SUNRISE | :30 | \$150.00 | 10/06-10/06 | 1 | 1 | 1 | \$150.00 | |
| 5 | SU | 8A-9A | | MEET THE PRESS | :30 | \$340.00 | 10/07-10/07 | 1 | 1 | 1 | \$340.00 | |
| 6 | TU-F,M | 9A-10A | | TODAY SHOW IT | :30 | \$150.00 | 10/02-10/08 | 2 | 1 | 2 | \$300.00 | |
| 7 | TU-F,M | 10A-11A | | TODAY SHOW III | :30 | \$100.00 | 10/02-10/08 | 2 | 1 | 2 | \$200.00 | |
| 8 | TU-F,M | 11A-12P | | RACHEL RAY | :30 | \$100.00 | 10/02-10/08 | 2 | 1 | 2 | \$200.00 | |
| 9 | TU-F,M | 12P-1230P | | NEWS 3 AT NOON | :30 | \$150.00 | 10/02-10/08 | 2 | 1 | 2 | \$300.00 | |
| 10 | TU-F,M | 2P-3P | | THE DOCTORS | :30 | \$100.00 | 10/02-10/08 | 2 | 1 | 2 | \$200.00 | |
| 11 | SU | 930A-10A | | CHRIS MATTHEWS SHOW | :30 | \$175.00 | 10/07-10/07 | 1 | 1 | 1 | \$175.00 | |
| 12 | TU-F,M | 3P-4P | | DR. PHIL | :30 | \$175.00 | 10/02-10/08 | 2 | 1 | 2 | \$350.00 | |

Rep Order# 6815346 Ver# 2 Status Returned
BC'd Yes

Traffic Order# 101886
Printed: 05/21/2012 12:42 PM
Last Received: 05/16/2012 11:28 AM

Showing Buylines: All Lines
Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson () AMY MCCREARY

3 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () OCEGUERA FOR CONGRE
Product OCEGUERA 4 CONGRESS
Estimate# 1185
Buyer Marla Gilroy
Phone#
Fax#

Report Totals: 49 / \$13,280.00

Agency () GMMB
1010 WISCONSIN AVE, S
SU.800, WASHINGTON, DC 20007
Agency CRP1/P2E 104/11/1185
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Oct 12: 49 / \$13,280.00
Sales Totals: 49 / \$13,280.00
Station Totals: 49 / \$13,280.00
Lines not sent/reld/rtn: 0 / \$0.00

—COMPETITIVE—
Market Totals \$66,400
CATV 0% KBLR 0% KLAS 26% KSNV 20%
KTIV 21% KTUD 1% KVLY 6% KVNU 22%
XXXX 0% KVCM 4%

—COMPETITIVE COMMENTS—
EST SHARES

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE